# Morality is Non-Binary: Building a Pluralist Moral Sentence Embedding Space using Contrastive Learning

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### **Human Morality**

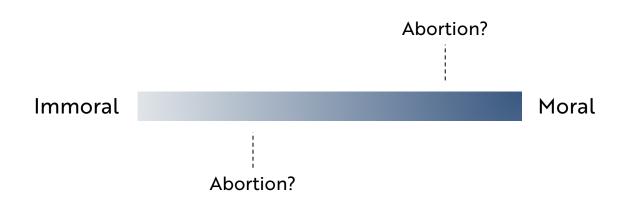
Morality helps us humans distinguish what is **right** from what is **wrong**.

In NLP, morality is often treated as a label on a **binary morality scale**. It has been shown that this binary approach to morality is emergent in language models.



### **Human Morality**

Teaching language models an average perception of morality can lead to **dangerous biases**.



#### **Moral Pluralism**

According to the **Moral Foundations Theory**, each situation can trigger one (or more) of these five moral elements:

care/harm
fairness/cheating
loyalty/betrayal
authority/subversion
purity/degradation

Each of us attributes a different importance to each element, resulting in a **different judgment** of the morality of the situation.

#### Moral Pluralism

I'm a **liberal** and I value **fairness**.

I'm a conservative and I value loyalty.



Migrants want to enter the country.



have **equal** opportunities.

I'm concerned with the preservation of our **identity**.

#### Moral Pluralism

Is moral pluralism **emergent** in pre-trained unsupervised language models, or is a **supervised approach** necessary?

### **Experiments**

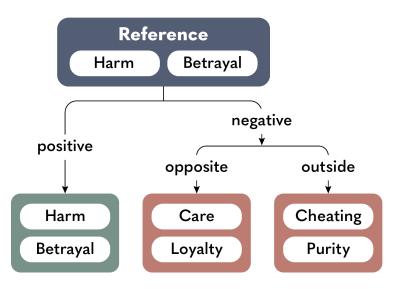
We use **SimCSE**, a **contrastive learning** approach, to train BERT sentence embedding spaces with the **Moral Foundation Twitter Corpus** (35k tweets annotated with the Moral Foundation Theory).

We compare the following approaches:

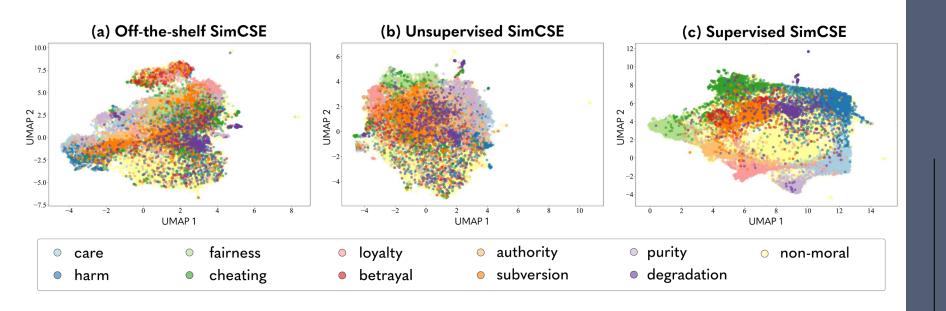
- Off-the-shelf model;
- Unsupervised training on the target dataset;
- **Supervised** training on the target dataset with the annotated labels.



## **Supervised Training**



#### Results



### **Takeaways**

- Moral pluralism is not emergent via selfsupervision alone but can be learned via a supervised approach.
- Interesting patterns emerge: virtue elements are more similar to each other than vice elements.
   Some elements have high similarity, e.g., carepurity and subversion-betrayal.

# Thanks!

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Link to the paper!

